



ROCKWILL GROUP

MULTI-FAMILY OFFICE

MULTI-FAMILY OFFICE



MFO STRUCTURE



CONSULTATIONS FOR PRIVATE CLIENTS

YOUR NEEDS

PRIVATE CLIENTS ARE INTERESTED IN:

- Consultations on capital maintenance and augmentation issues
- Solutions on legacy transfer
- Investment diversification
- Cash flow allocation according to investment strategy

SOLUTIONS

- Advice and implementation of mechanisms for capital maintaining and augmentation
- Creation of private foundations, trusts, holdings
- Financial management
- Comprehensive inheritance planning
- Engagement of professionals and deploying network of global investment banks

BENEFITS

- Tailored advice on capital maintenance and augmentation issues
- Independent expertise based on analysis of global company decisions
- Development of a strategy for future work, interests in multi-faceted projects, striving for long-term cooperation

Initial phase

Cash flow generation

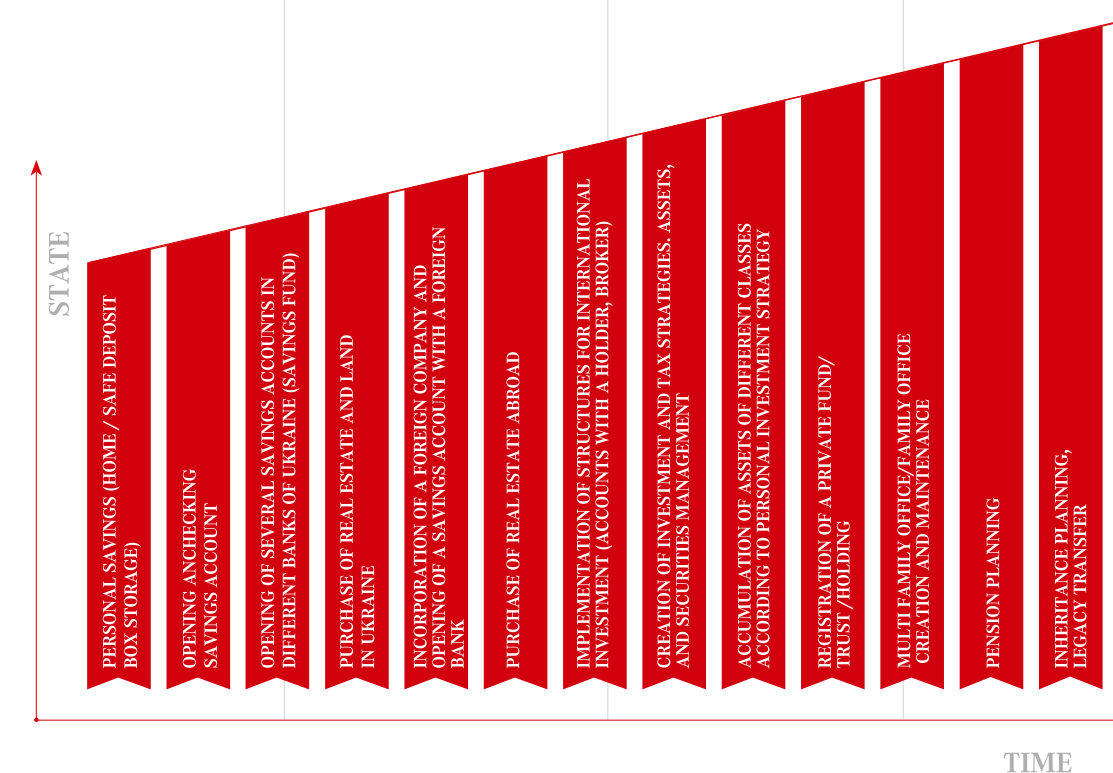
Diversification phase

Investment expansion

Financial asset protection phase

Structuring

Inheritance phase



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MAJOR INVESTMENT RISKS FACED BY AFFLUENT PERSONS

CLIENT' CHALLENGES

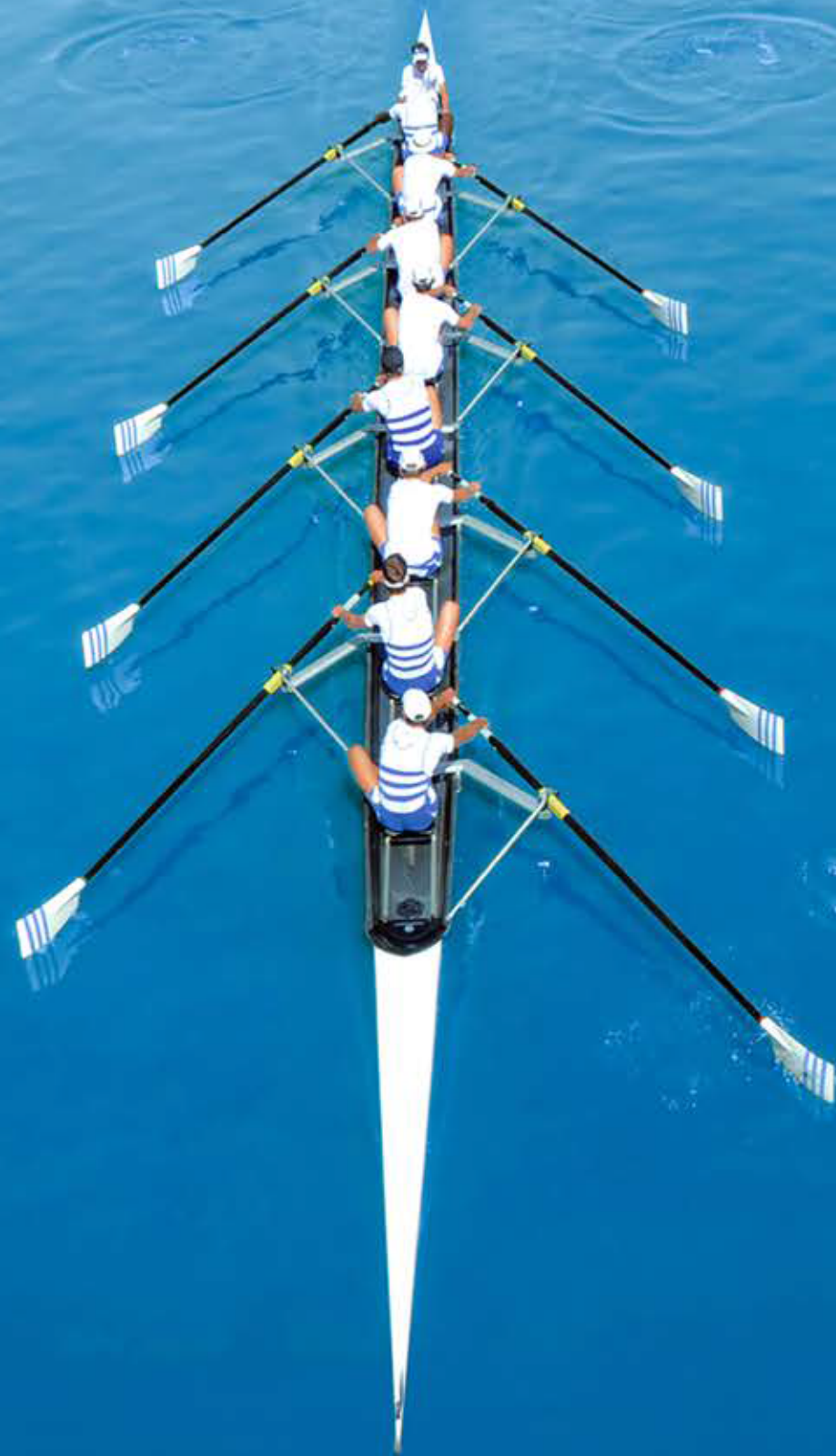
MFO'S SOLUTION

- | | | |
|---|---|---|
| 1 | Partial loss of capital due to wrong investments. | Comprehensive (legal, financial and economic analysis) of incoming projects to reduce fraudulent and financial risks. |
| 2 | Companies gradually erode fixed capital (payments for companies, funds, consultants, lawyers). Most funds are in cash and are not profitable. | Elaboration of a financial plan with the aim of generating income to cover the costs for maintaining structures and MFO, and to maintain the availability of resources for further project investment. |
| 3 | Emotional investing based on credibility of a particular person. Small number of investment projects and transactions brought by friends, colleagues, and partners. Lack of professional and impartial expertise. | Professional and impartial analysis of incoming projects. Weighed out investment decisions after an objective panel discussion. Understanding the risks and developing legal, financial and tax measures to minimize these risks. |
| 4 | Lack of comprehensive support for legal, tax, and financial challenges faced when conducting transaction and investing activities. | "Single window" responsible for transaction support in different jurisdictions. |
| 5 | Long and unprofessional chain of action coordination and problem solving. | The fastest possible implementation of an action plan and distribution of responsibilities among a professional team. |
| 6 | Lack of team motivation to complete profitable transactions. | A results-driven team with access to a wide range of investment projects. |
| 7 | Lack of tax planning and late problem solving when conducting audits (high costs, long terms). | Clear legal and tax planning along with conducting transaction, as well as accounting for tax consequences after the transaction. |
| 8 | Non-professional management of personal accounts. | Meticulous planning of personal expenses and involvement of international concierge services. |



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WHAT IS THE FAMILY OFFICE?



FAMILY OFFICE – MULTI-FAMILY OFFICE

International quality indicator:

- Highly professional specialists
- Wide range of services provided and deeper analysis of situations
- Total control and guarantee of CONFIDENTIALITY

86%

TEAM OF PROFESSIONALS

46%

ONE OR SEVERAL LEGAL
ENTITIES

TRUSTEE

36%

7%

PERSONAL ASSISTANT



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CLIENT OF THE FAMILY OFFICE

This is an example of a person holding more than USD 10 mln of invested assets and meeting at least one of the following criteria:

- origin of capital for the past 25 years
- key assets are located within the country of origin
- primary business activity is carried out within the country of capital origin

74%

MFO
ALSO SERVES THE
SECOND GENERATION



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MFO'S AREAS OF FOCUS

WEALTH

Placement
Maintenance
Augmentation
Management
Banking services

BUSINESS

Management
Consulting
M&A
Partners
Investors

FAMILY

Succession
Education
Inheritance

PHILANTHROPY

Charity
Patronage
Social changes
Venture philanthropy



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FAMILY OFFICE

PRIVATE BANKING

WEALTH MANAGEMENT

LEGAL ADVISOR

CONCIERGE

TAX ADVISOR

YACHT BROKER

CONSULTING

LIFESTYLE AGENCY

HEALTHCARE SERVICES

ASSET MANAGEMENT

MFO SERVICES



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MFO'S FINANCIAL INFRASTRUCTURE OBJECTIVES

MFO'S FINANCIAL INFRASTRUCTURE OBJECTIVES

- Platform for private liquidity management, storage, and use of funds
- Asset management platform (repository, trading desk, broker)
- Lending for business and personal purposes secured by business and/or personal assets
- Special financing (mortgage, yacht building, airplane leasing, etc.)
- Investment consulting and management (asset managers, fund managers, advisors)



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EXAMPLE OF CURRENT SITUATION



EXAMPLE OF CURRENT SITUATION

STRUCTURE GENERATION AND MANAGEMENT OF THE EXISTING ONE

for structuring assets in different jurisdictions

EDUCATION FOR CHILDREN

the best in the world, but under supervision

WE DECLARE ASSETS

WE CONTINUE

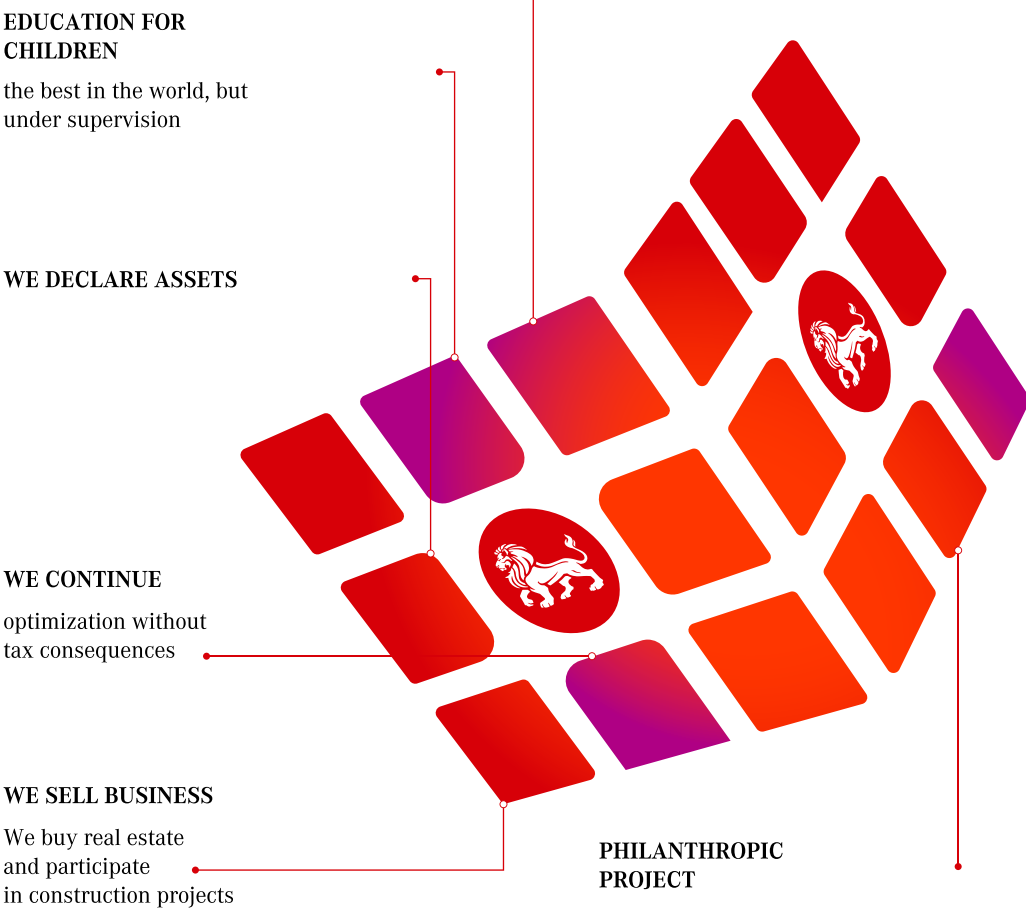
optimization without tax consequences

WE SELL BUSINESS

We buy real estate and participate in construction projects

STARTUPS IN BRITAIN, CZECHIA, GERMANY, USA, AUSTRIA, SINGAPORE

assess risks, invest, and protect your interests



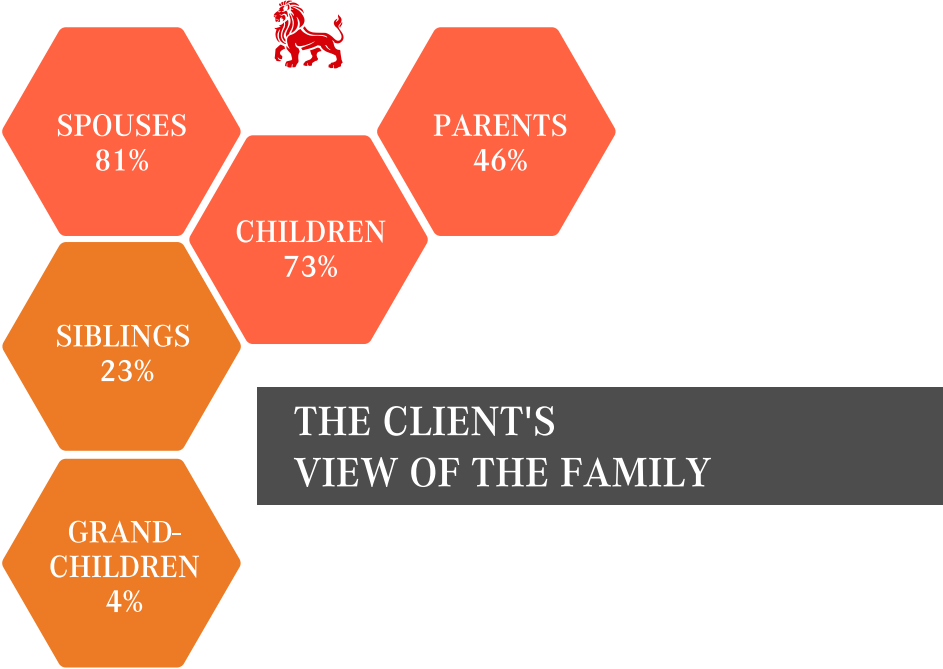
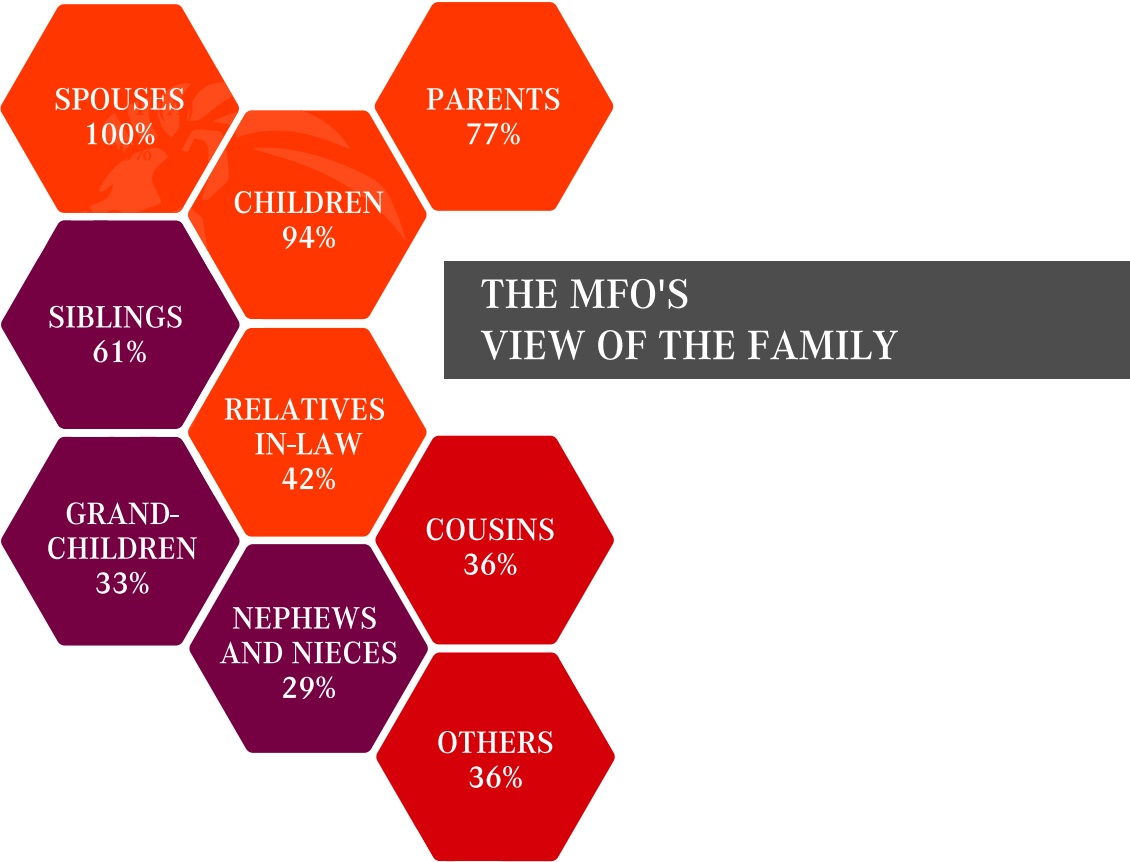
PHILANTHROPIC PROJECT

We find a manager and create a structure to achieve transparency, effectiveness, and reliability

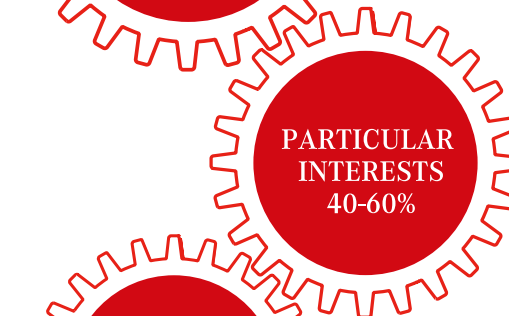
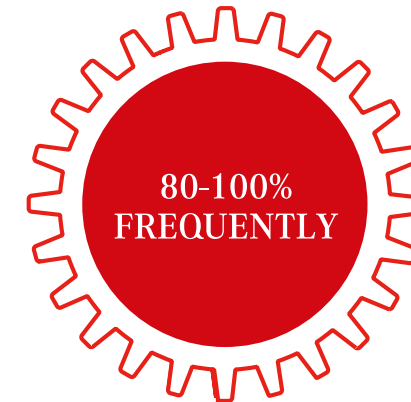


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THE MFO'S AND THE CLIENT'S VIEW OF THE FAMILY



MFO SERVICES



- Investment management / financial consulting
- Real estate management
- Report management and control over financial flows
- Tax planning and legal advice
- Compliance issues
- Inheritance and succession planning

- Banking services
- Venture capitalism
- Business consulting
- Risk management and insurance
- Concierge services
- Safety and security
- Lifestyle
- Family education information technology

- Charity and philanthropy
- Budgeting
- Client business management

- Communication and decision making in the client's family



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MFO CONTROL

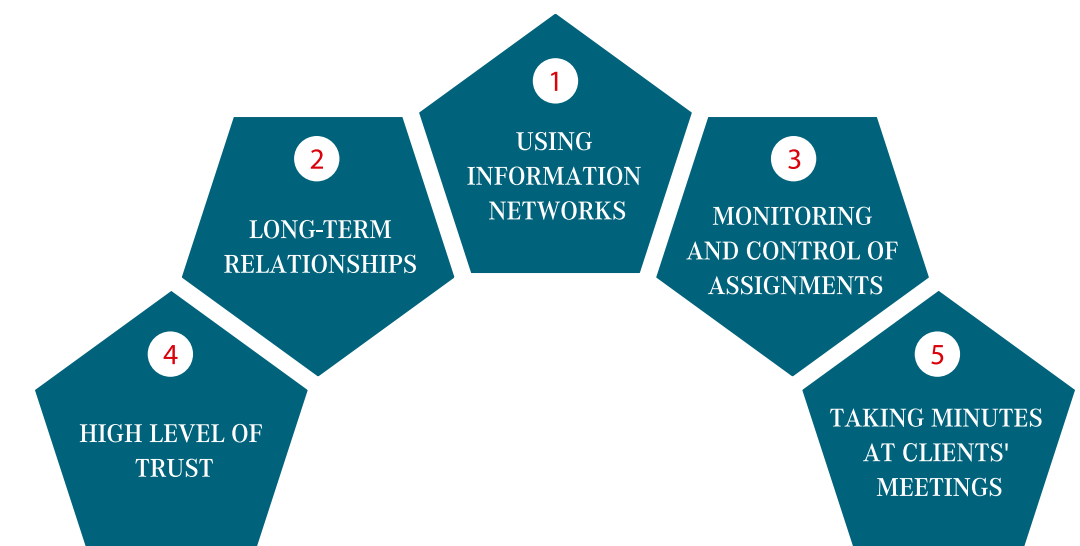
MFO control is a set of tools and practices, both formal and informal, aimed at ensuring the proper functioning of the family office, as well as setting and achieving goals.



Formal control methods:

- Embedded in commercial structures
- Professional background of the team

Advise: combine formal and informal control methods



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A man with a beard and sunglasses, wearing a light blue shirt, is driving a convertible car with brown leather upholstery. The car is on a road in a desert landscape under a clear blue sky. The text "MFO CONTROL" is overlaid in white serif font at the bottom left.

MFO CONTROL

FORMAL

- Monitoring and control of assignments
- Using information systems
- Post-meeting report preparation
- External and internal reporting
- Client family members as a part of a decision-making body
- Formal regular audit
- Clearly defined goals for profitability
- Double signature requirement
- Financial consolidation
- Contractual obligations
- Investment committee
- Other committees
- Corporate governance code

INFORMAL

- High degree of ownership involvement in the family office's current activity
- Mutual setting of goals
- Informal communication channels
- Customer satisfaction tracking
- Principle of impartiality
- High level of trust in relationships with clients and employees
- Values and mission
- Cultural fit
- Long-term relationships
- Centralized decision making



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COMPETENCIES REQUIRED FROM THE MFO TEAM

PROFESSIONAL

- Business management
- Legal expertise
- Financial and tax expertise
- Investment expertise
- Ability to work in service sector
- Philanthropy / charity

PERSONAL

- Family loyalty
- Confidence of clients and other participants in the process (beneficiaries, partners, managers)
- Understanding the goals of client, family, beneficiaries, business, interrelationships and dependencies
- Ability to analyze changing conditions, risks, goals and make decisions in a dynamic environment
- Reducing stress



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MFO GEOGRAPHY



MFO GEOGRAPHY

	Prague	New York	San-Francisco	London	Zurich	Berlin	Dubai	Hong Kong	Singapore	Sydney
Registration of Companies										
Registration of Holding Companies										
Foundations, Trusts										
Opening of Savings Accounts										
Opening of Transaction Accounts										
Investment in Equity, Bonds, Futures										
Investment in Structure Products, Notes										
Investment in Real Estate										
Private Equity, Investment in IT and Startups										

COST OF SERVICES



PER YEAR OF THE MANAGED
ASSETS QUARTERLY
WRITING OFF

RECOMMENDED SUM
TO MANAGE MFO



BONUS FOR SUCCESSFULLY
IMPLEMENTED INVESTMENT
PROJECTS



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